

## **Privacy Policy**

This Privacy Policy describes how TP QUBE collects, uses, and protects the personal data of users who access or use our platform ("Platform"). This Policy complies with the General Data Protection Regulation (GDPR) and applies globally to all users.

### **1. Who We Are**

TP QUBE is a company registered in France under RCS number 840 728 208 R.C.S. Bordeaux. We provide a SaaS platform for analytical and benchmarking services.

### **2. What Data We Collect**

We may collect and process the following types of personal data:

- Account information: name, email address, job title, company affiliation
- Authentication and login data (e.g., passwords, login timestamps)
- Usage data: IP addresses, device information, browser type, session logs
- Uploaded data that may include personal information (e.g., names, emails, or other identifiers embedded in client files)

### **3. How We Use Personal Data**

We use personal data to:

- Provide, maintain, and support the Platform
- Manage user accounts and authentication
- Communicate with users (support, updates, etc.)
- Monitor and analyze usage trends
- Improve our algorithms and develop new features (using anonymized or aggregated data only)

### **4. Legal Basis for Processing**

We process personal data based on:

- The performance of a contract (Terms of Service or client agreement)
- Our legitimate interests in improving our services and securing our systems
- Compliance with legal obligations
- Consent, where applicable (e.g., marketing communications)

### **5. Data Sharing and Subprocessors**

We do not sell your personal data. We may share it with trusted third-party service providers that help us operate the Platform (e.g., cloud hosting, analytics, customer support). These subprocessors are bound by contractual obligations to protect personal data.

## **6. International Data Transfers**

If we transfer personal data outside the European Economic Area (EEA), we ensure appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs) or adequacy decisions under GDPR.

## **7. Data Retention**

We retain personal data for as long as necessary to fulfill the purposes outlined in this Policy, or as required by law. User-uploaded data may be retained for service purposes, unless deleted by the client or user.

## **8. Your Rights**

Under the GDPR and applicable laws, you have the right to:

- Access your data
- Correct inaccurate data
- Request deletion
- Object to processing
- Request data portability

You can exercise these rights by contacting us at [info@tpqube.com](mailto:info@tpqube.com).

## **9. Data Security**

We implement appropriate technical and organizational measures to protect personal data, including encryption, access controls, and secure storage.

## **10. Cookies and Tracking**

We may use cookies or similar technologies for session management and performance analytics. Users can manage cookie preferences via browser settings.

## **11. Changes to This Privacy Policy**

We may update this Policy from time to time. If changes are material, we will notify users via email or Platform notifications.

## **12. Contact Us**

For any privacy-related inquiries, contact us at: [info@tpqube.com](mailto:info@tpqube.com)